SECOND NATIONAL URBAN WATER SECTOR REFORM ` PROJECT (2NUWSRP)

CREDIT NO: Cr 4086 UNI/CNG 10070 1L

Consultancy Services for Communication Program to Strengthen Internal and External Stakeholders Relations in LWC.
(Contract No: LSWC/2NUWSRP/CON/084)

REQUEST FOR EXPRESSION OF INTEREST (EOI)

This invitation for bids follows the procurement notice for this project that appeared in the Development Business No 673 of February 28, 2006 on-line and in DG Market.

The Lagos State Government of Nigeria has received financing from the international Development Association/African-French Development Agency through the Federal Government of Nigeria toward the cost of the Second National Urban Water Sector Reform Project and intends to apply part of the proceeds for Consultancy Services for Communication Programme to Strengthen Internal and External Stakeholders Relation in LWC.

The Service is for the development of Communication Strategy for Lagos Water Corporation. It is estimated that a maximum of 12 weeks (3 Months) of consulting Services will be required for the Following:

a. Undertake a communication analysis of Lagos Water Corporation and all her relevant stakeholders.

b. Develop a communication strategy for internal and external stakeholders and determine how to build trust with them.

c. Develop a good communication plan in line with the developed strategy for the Corporation to enhance media activities, including internal and external communication, for enhanced visibility and crisis management.

d. Develop a rebranding strategy to attract additional value to the Corporation’s image.

e. Increase the awareness and involvement of specific targeted groups of individuals. With the aim of Changing perceptions and attitudes, Generate support from the public policy makers and clients on reforms within the water supply sector.
f. Explore the option of utilizing different types of technologies in the dissemination of information

The Consultant will also undertake any other duty or assignment that will ensure the successful implementation of the project in line with the terms of reference.

The Lagos Water Corporation now invites eligible consulting firms to indicate interest in providing the services as described above. Interested consultants must provide the following information indicating that they are qualified to perform the services.

1. Brochure or complete company profile;
2. Description of similar assignments;
3. Experiences in similar conditions and;
4. Availability of appropriate skills among staff etc.

Consultant may associate to enhance qualification.

Consultant or Consortium will be shortlisted in accordance with the procedure set out in the World Bank’s Guidelines: Selection and Employment of Consultant by World Bank Borrowers, May 2004, Revised October 1, 2006 and May 1, 2010.

The Expression of Interest should be submitted in hard copies, one original and four copies and not by electronic mailing. Interested firms may obtain further information at the address below during office hours between 9.00am and 3pm.

Expressions of interest must be delivered on or before Tuesday 18th April, 2017, no later than 4:00pm to the address below:

Managing Director,
Attention: Project Coordinator,
Lagos Water Corporation,
Project Implementation Unit,
5th Floor, Room 549, Headquarters,
Water House, Ijora, Lagos
Tel: +234-8054443685
skidhydromarineconcept@yahoo.com